

LOOKING FOR A GRAPHIC DESIGNER?

Hey!



My name is Arthur Fabre,

I am a **Graphic Designer**,
Illustrator and **Art Director**
with 10 years' experience,

I work independently
in **Cork City**,
and here is what I could
be doing for you...

Arthur Fabre

•
www.arthure.fr
arthur.e.fabre@gmail.com
+353 (85) 180 5410

First,
a short introduction:



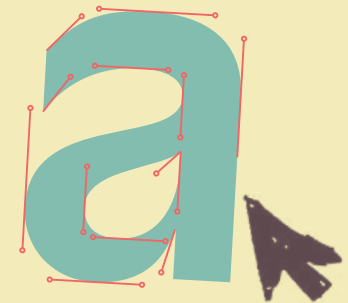
I was born in **Marseille, France**. I studied **Graphic Design**, then worked for several marketing agencies and fashion brands.

I founded my own publishing company, I taught graphic design and illustration at university, and here I am now in Ireland!



I also have a passion for music, fine arts prints, photography, football and much (much) more.

Enough about me,
let's see what I can
do for you:



My aim is to start a conversation with you in order to help you convey your meaning visually.

In other words:

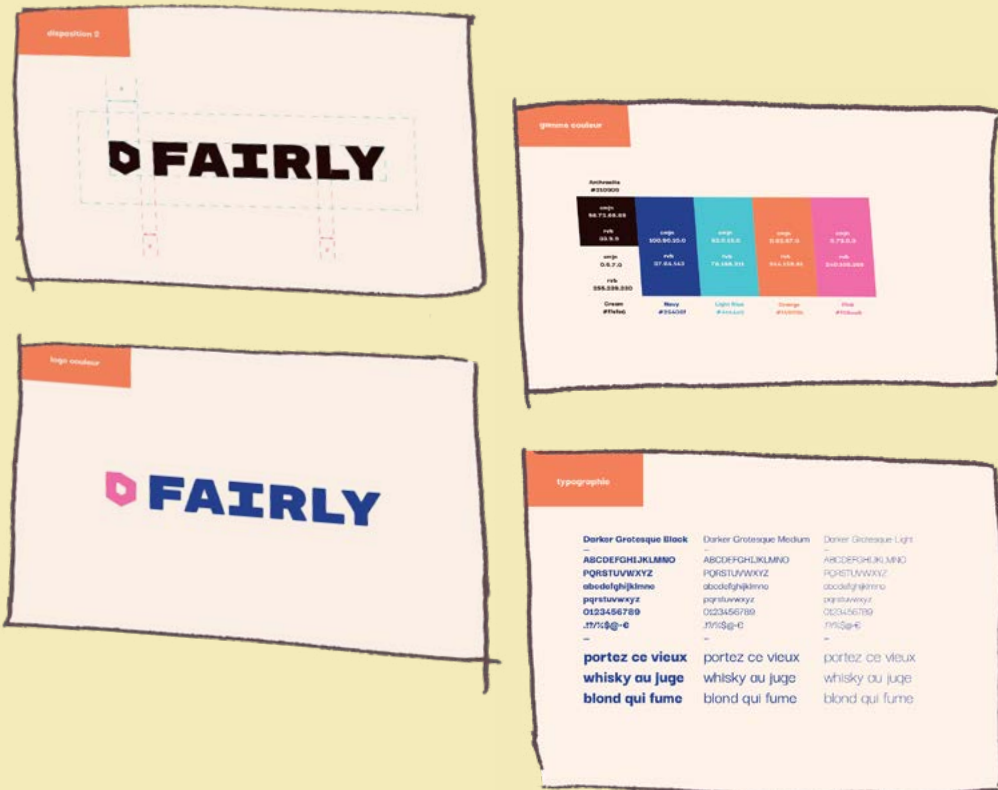
There are multiple aspects to my job! I may help define an **artistic direction** to find your own way of addressing clients - verbally, but mainly visually. This first step is the branding.

Good branding starts with a logo... but doesn't end there!

I will provide you with all the key elements required for a clear, efficient marketing strategy.

This strategy is tailored to a client: a pharmaceutical group will not use the same strategy as a heavy metal band...

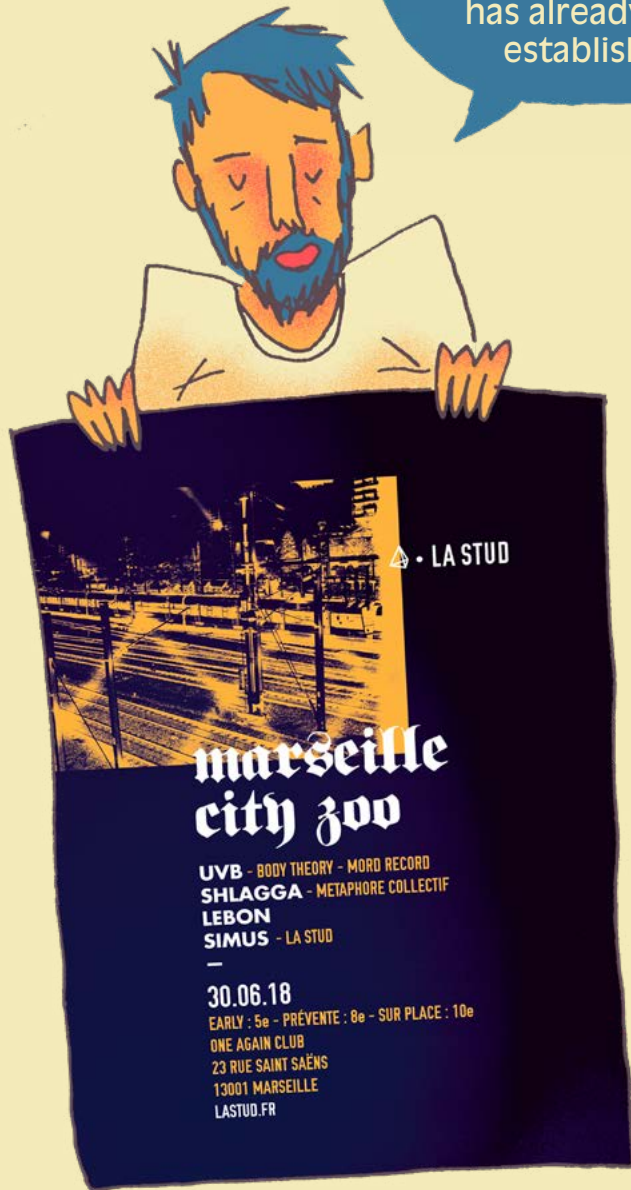
My role is to provide you with design and marketing guidelines. A logo and its variations, and also essential details such as a colour palette, the right typography, a style of photography, and the list goes on depending on your needs!



In fact, I have worked with record labels and artists as well as restaurants owners, start-ups and even doctors.

Once this work is done, nothing's easier than communicating on social media, updating your website, printing posters or even starting a brand new campaign while remaining true to your brand identity.

I also work with clients whose artistic direction has already been established!



I can use the existing branding to create posters, leaflets, flyers and all sorts of prints - one of my specialties!

I also have years of experience with illustration and a great ability to adjust my performance to specific needs. I like working with different styles, multiple techniques, while prioritising the client's needs. Once again, my role is to convey meaning clearly.



Every now and then, my initial work on branding leads to more extensive collaborations, such as a full marketing campaign or even the interior design of a restaurant!



Have a look at my website for a preview!

WWW.ARTHURE.FR

Do you have a new project in mind, an upcoming event, or need a little bit of fresh air in your branding? Let's talk about it! Via email, on the phone or over a cup of coffee, let's talk about what we can achieve together.



Arthur Fabre

•

www.arthure.fr
arthur.e.fabre@gmail.com
+353 (85) 180 5410